



## **PRESS RELEASE**

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## **RED LIGHT CAMERAS TO RETURN FEBRUARY 25**

**FRISCO, TX** – Beginning on Friday, February 25, red light cameras will resume operation in the [City of Frisco](#). Three red light cameras will begin operation on Preston Road; two of these cameras will be at the intersection of Preston Road and Lebanon Road for both northbound and southbound traffic, and one camera at Preston Road and Gaylord Parkway for southbound traffic.

The cameras will become operational on Friday morning and for a 31-day period will provide warning letters to motorists who are observed running red lights. Beginning on March 28, violators will be issued \$75 notices for observable red light violation after review by Frisco police officers.

Red light cameras were previously used in the city from 2005 to 2009 and significantly reduced vehicle collisions at the monitored intersections, and changed overall driver behavior. It is the [Frisco Police Department's](#) intent that a return of the red light camera program will achieve similar results. "The police department has used photo red light enforcement previously and has seen the benefits it can provide to the citizens of Frisco," said Chief of Police Todd Renshaw.

The Frisco Red Light Camera Citizen Advisory Committee, working in conjunction with the [Frisco City Council](#), has been instrumental in the return of the red light camera program because of its effectiveness in making the city's roadways safer. In addition, the citizen committee helped select intersections where the red light cameras will be utilized after reviewing crash data.

American Traffic Solutions is working with the City of Frisco—as well as over 20 other cities in the State of Texas—to provide life-saving intersection safety cameras.

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